

Bbot Hires Former Uber Eats Leader Alyssa Pollack as First COO

New COO to Help Scale Bbot's Smart Ordering Software Nationwide

New York, NY, 29 August 2019 -- Bbot Inc, the maker of smart ordering technology for bars, restaurants and hotels that simplifies their operations by making it easier for guests to order and pay, today announced that Alyssa Pollack has joined the company as the first chief operating officer. As COO, she will be charged with managing and growing the company's operations nationwide and will lead the marketing, operations, customer success and support teams.

Pollack brings more than 10 years of relevant product and operations experience to Bbot. As a founding member of the UberEats team, she led the strategic operations team that enabled the growth of the food delivery product from its first market to hundreds of cities around the world. She most recently served as the head of special projects where she led a cross-functional team that was tasked with developing and building new revenue streams.

"We are continuing to add to our team in response to increasing demand for our smart ordering technology, and we knew it was time to bring a COO onboard to help us achieve our next phase of growth," said Steven Simoni, co-founder and CEO of Bbot. "Alyssa is an agile leader with a proven track record of building high-performing teams, establishing processes, and setting and exceeding KPIs. Her deep experience in both restaurant innovation and operations will be an incredible asset as we work toward our vision of helping food and beverage operators increase efficiency while making their guests happier."

Pollack will be part of the executive management team and will report to Steven Simoni, co-founder and CEO of Bbot.

About Bbot, Inc

The maker of smart ordering technology, Bbot simplifies operations for the hospitality industry by allowing guests to order food and beverages from their phone. Bbot offers fast and secure payments, integrations with major point of sale systems and tailored implementation plans and customer support, to help businesses grow, increase efficiency and improve the guest experience, all of which benefits their bottom line. For more information, please visit bbot.menu, or find us on Instagram or YouTube.

###